

Profile of Board Members of the George Avenue Foundation (GAF): Focus on Further Development of GAF

The George Avenue Foundation (GAF) is a Swiss foundation focused on generating societal impact in the fields of Green Care and Healthy Ageing. GAF is part of a network of foundations called the Noaber Network, which also includes the Noaber Foundation and the Eleven Flowers Foundation. This network is dedicated to promoting health and social inclusion (see websites below). The Noaber Network was established with the goal of creating collaboration and synergy to achieve greater impact.

The board of the George Avenue Foundation currently consists of two members from the Netherlands. Two Swiss board positions are currently vacant. GAF is entering a new phase of development: during its initial phase, the foundation focused primarily on donation projects and the purchase, renovation, and launch of a care farm. The new phase will focus on increasing societal impact by fostering collaborations. This will be achieved through partnerships and co-Investments with other Swiss foundations, leveraging the knowledge, experience, and expertise available within the Netherlands.

To further develop GAF's activities, we are seeking new board members who can support this next phase and help fully realise the potential of the broader Noaber Network. It is important that new board members are motivated to focus not only on Switzerland but also to actively engage in the wider Noaber Network. This means participating in various projects and initiatives in the fields of health and social innovation in both Switzerland and the Netherlands.

Desired Qualities and Competencies:

1. Focus on the Further Development of GAF:

- Contribute to the strategic growth and further positioning of GAF.
- Identify new opportunities and initiatives that align with GAF's mission.
- Leverage the knowledge and expertise of the Noaber Foundation and Eleven Flowers Foundation to strengthen projects.
- Affinity with the (Swiss) Philanthropy sector.

2. Knowledge of Health and Social Projects:

- Understanding of social investments and healthcare and well-being projects.
- Interest in the key themes of Noaber and Eleven Flowers, particularly in health and social innovation.
- Willingness to actively participate in projects in both Switzerland and the Netherlands.

3. Networking Skills within the Noaber Network:

- Build strong relationships within the Noaber Network, with a focus on synergies and realising impactful projects in both Switzerland and the Netherlands.
- Ability to stimulate cooperation between GAF, Noaber, and the Eleven Flowers Foundation.

- Actively contribute to strengthening ties between Switzerland and the Netherlands.

4. Communication Skills:

- Excellent communication skills in one of the following languages: German, English, or Dutch.
- Ability to effectively communicate with diverse stakeholders.
- Sensitivity to the values and principles of the founding family.

5. Cultural Competence and Engagement:


- Awareness of business cultures in both Switzerland and the Netherlands.
 - Willingness to regularly attend activities in the Netherlands.
 - Enthusiasm to become part of a cross-border network.
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More Information:

- **George Avenue Foundation:** <https://georgeavenuefoundation.ch>
 - **Noaber Foundation:** <https://www.noaber.com>
 - **Eleven Flowers Foundation:** <https://www.elevenflowers.com>
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